

## GENERAL TERMS AND CONDITIONS

These General Terms and Conditions (GTC) set out the rules established in advance, unilaterally and without the Exhibitor's involvement, by HÖÖK Hallgatói Szolgáltató Közhasznú Nonprofit Korlátolt Felelősségű Társaság (registered office: 1095 Budapest, Soroksári út 48., Building 10, 1st floor; company registration number: 01-09-921744; tax number: 18087073-2-43) (hereinafter: the **Organiser**), as the organiser of "EDUCATIO Exhibition 2027" (hereinafter: the Event), governing participation in the Event as an exhibitor (hereinafter: the **Exhibitor**). These GTC form an integral part of the individual contract concluded between the Organiser and the Exhibitor.

### SCOPE AND EFFECT OF THESE GTC

By submitting the Order Form for the Event to the Organiser as specified below, the Exhibitor accepts the provisions of these GTC and acknowledges that they are binding upon it.

These GTC shall take effect on 1 September 2026 and remain in force until revoked.

The Organiser reserves the right to amend these GTC unilaterally. The amended GTC may and shall apply exclusively to orders placed after the amendment. The Organiser shall inform the Customer of the amendment before the order is signed.

### FORMATION OF THE CONTRACT

The Exhibitor submits an offer by sending the Organiser, by post, a duly signed copy of the Order Form available on <http://educatioexpo.hu/> (hereinafter: the Website), or by uploading a scanned copy through the exhibitor administration interface on the Website. The Exhibitor may not stipulate any unilateral conditions or reservations on the Order Form.

By submitting a duly signed copy of the Order Form, the Exhibitor also confirms that it has read and accepts as binding the provisions of these GTC, which form an integral part of the Order Form.

The Organiser shall determine the allocation of exhibition space without being required to state its reasons and shall notify the Exhibitor of its decision by sending confirmation of the offer. The Exhibitor may notify the Organiser in writing within 3 working days after the confirmation is sent if it disputes the contents of the confirmation for any reason. Upon expiry of that period and confirmation of the contracting party's offer as set out above, the contract between the parties shall be formed.

### PROVISIONS GOVERNING THE SERVICES

The Organiser shall facilitate the Exhibitors' participation in the Event by providing stands. The Organiser shall design and construct the stands and warrants that they are safe and fit for their intended use. The Exhibitor may alter the configuration of the stands only with the Organiser's prior permission and in the

manner agreed with the Organiser. The Organiser excludes liability for any damage arising from a breach of this obligation.

At the Exhibitor's request, the use of its own installation may be permitted in individual cases; this shall not affect the participation fee. The Exhibitor shall submit the construction plans for its own custom-built stand to [sales@hookkft.hu](mailto:sales@hookkft.hu) no later than 15 November 2026. Where the Exhibitor uses its own installation, it warrants that the installation is safe and fit for its intended use.

The rented space allocated by the Organiser may be exchanged, transferred to another party or altered only with the Organiser's permission.

The Exhibitor may erect a stand structure exceeding 3 metres in height only upon payment of an additional fee of HUF 64,000 net for each square metre of visible surface above 3 metres, in addition to the construction costs.

Where more than one Exhibitor is represented at a stand, the Organiser may, when determining the charges for the stand and other services, apply the higher of the unit rates applicable to the individual participants represented at that stand to all services.

The Organiser shall provide a basic service package for each stand, the contents of which are specified on the Website and in the Order Form. The Exhibitor may also order the additional services listed in the Order Form for the separate charges specified therein.

The Exhibitor acknowledges that, following formation of the contract, the Organiser may issue a pro forma invoice for the full amount of the services ordered, payable within 8 days. The Exhibitor further acknowledges that stands may be occupied only after the pro forma invoice has been paid in full.

The Exhibitor acknowledges that the advertised discounted early booking rates apply only if the Exhibitor pays the amount of the pro forma invoice issued by the Organiser by the due date stated therein, and in any event no later than 31 October 2026. If the payment deadline is not met, the Organiser may invoice the Exhibitor for the difference between the list price and the discounted price.

A company other than the Exhibitor's own company or corporate group may be represented at the stand only with the Organiser's permission.

The Exhibitor may display its own distinctive branding and decorations within the stand and use equipment and devices brought by it, for which it shall be responsible.

The Exhibitor may use parking spaces on the HUNGEXPO premises only upon payment of a separate charge.

The Exhibitor shall be liable for damage it causes to the stand components or to the property used as the Event venue and shall reimburse the Organiser, against an invoice, for the cost of repairing such damage.

The Organiser shall bear no financial liability for any loss or detriment suffered by the Exhibitor during the Event (including theft-related loss or accidents) for reasons not attributable to the Organiser.

If the Exhibitor intends to provide music or carry out any activity generating noise levels above 40 dB at the Event, it shall notify the Organiser in writing in advance, at least 10 days before the Event begins.

The Exhibitor may carry out promotional activities outside its own stand only with the Organiser's prior consent and upon payment of a separate charge. Such activities include distributing leaflets and promotional gifts, conducting questionnaire surveys, using persons to direct visitors to the Exhibitor's stand, and displaying decorations serving that purpose. In the absence of such consent, promotional activities may be carried out only within the Exhibitor's own stand.

The Exhibitor undertakes to display only information materials relating to its own company or corporate group at its stand.

For a separate charge, the Organiser shall provide a stage, projection screen and sound system for presentations, demonstrations and discussions lasting no more than 25 minutes.

The Exhibitor's staff attending the Event shall register by providing their full names and email addresses in order to receive the voucher and wristband entitling them to admission to the Event. Registration shall take place through the "Admiral" interface, accessible during the ordering process on the Organiser's official website.

The Exhibitor and its staff may enter the Event premises outside official opening hours to carry out the necessary preparatory work, such as assembling equipment and installing branding elements. Entry outside opening hours is permitted only upon presentation of a wristband authorising such access. The Organiser shall provide each Exhibitor with one wristband per 1.5 square metres of stand space. Additional wristbands for stand personnel may be ordered for a separate charge.

The Exhibitor shall not conduct its activities in a manner that disturbs other Exhibitors or visitors to the Event.

The Exhibitor shall hand the stand back to the Organiser, emptied and in its original condition, by 19:00 following the closing day of the Event. After dismantling of the Event, the Organiser may arrange for any exhibition items not removed to be transported away at the Exhibitor's expense or destroyed. In such cases, the Exhibitor shall have no claim for damages against the Organiser.

The Organiser shall provide overnight security for the Event premises, from 22:00 on the day preceding the Event until 07:00 the following morning, and from 18:00 on Event days until 08:00 the following morning.

## **PAYMENT TERMS**

Stand rental fees and charges for all additional services shall be paid by bank transfer, in accordance with the payment terms stated on the invoice, to the Organiser's account number 10102244-30688200-01003007 held with MBH

Bank. The Organiser shall issue the invoice within 15 days, deducting the amount of the advance invoice issued on the basis of the paid pro forma invoice.

**The Exhibitor may cancel its order subject to the following conditions:**

- For cancellation by 15 November 2026, the Customer shall pay 50% of the total charges for the services ordered;
- For cancellation by 31 December 2026, the Customer shall pay 70% of the total charges;
- For cancellation on or after 1 January 2027, the Customer shall pay the total charges in full.

Cancellation by the contracting party shall be valid only if made in writing and sent to the Organiser in a verifiable manner. Cancellation shall take effect when the notice of cancellation is received by the Organiser.

The Exhibitor shall pay the Organiser for the services ordered in the week preceding the Event, no later than 4 January 2027, in the manner specified in the pro forma invoice issued by the Organiser.

In addition to payment in HUF, the Organiser shall also permit payment in euros. If the Exhibitor selects payment in euros when placing its order, the service charges shall be converted at the exchange rate published by the Hungarian National Bank (MNB) applicable on the date the Order Form is completed. The Exhibitor expressly acknowledges and undertakes that, if it fulfils its payment obligation after the Event and the exchange rate on the date the services are performed differs from the rate recorded in the Order Form, the Exhibitor shall apply the exchange rate prevailing on the date of performance for invoicing purposes. In such cases, the quoted price and the invoiced amount may differ to the extent of the exchange rate fluctuation.

**Force Majeure Addendum**

If, by **2 January 2027**, it becomes certain that the Event cannot be held due to any force majeure circumstance, Exhibitors shall be entitled to a refund of 100% of the advance payments made.

If the holding of the Exhibition becomes impossible **after 3 January 2027** due to the same type of circumstance, **the Organiser shall refund the exhibitor fees paid to it, reduced proportionately by the verifiable costs incurred up to that time.**

**MISCELLANEOUS PROVISIONS**

The Organiser undertakes to fulfil in full only orders submitted by the applicable deadline. The Exhibitor acknowledges that, if it fails to provide the Organiser by the deadline with materials and information intended for publication or with the data required for equipment used at the Event, the Organiser will be unable to fulfil its contractual obligations and shall not be liable for any resulting loss suffered by the Exhibitor.

For evidentiary purposes, the Exhibitor shall notify the Organiser in writing of any comments or complaints concerning the organisation, implementation or operation of the Event during the Event, and of any comments or complaints concerning invoicing by the payment due date of the invoice. The Organiser cannot consider complaints received after these deadlines.

These General Terms and Conditions, the contents of the Order Form, the Organiser's confirmation and any written declarations exchanged between the parties form an integral part of the contract between the parties.

The Exhibitor undertakes not to use, disclose to others or make public any fact, information or compilation relating to the Organiser's business activities that is not generally known or readily ascertainable and whose acquisition, use, disclosure to others or publication by unauthorised persons would prejudice the holder's market, economic or financial interests (hereinafter: a *trade secret*). Technical, economic or organisational knowledge, experience, or any compilation thereof, which has economic value and is recorded in an identifiable form (protected know-how), shall enjoy the same protection as trade secrets where it is acquired, used, disclosed to others or made public in a manner contrary to the principles of good faith and fair dealing.